

MARKETING BENEFITS FOR TWAIN CORPORATE PARTNERS

Our School and students thrive because of generous support from our Corporate Sponsors. All donations are tax deductible. Once committed, our marketing team will be in touch to discuss logo size, print material and advertising requirements.

Thank you for your support!

MARKETING BENEFITS FOR TWAIN CORPORATE PARTNERS	Diamond \$7,500+	Platinum \$5,000+	Gold \$2,500+	Silver \$1500+	Bronze \$500+
Logo placement on the PTO website's homepage as a top donor with link to your company website.	+ Prominent	+	+	+	+
Full-page prominent tab placement of color advertisement in the printed Student Directory.	+ Full Page inside & back covers	+ Full Page	+ Half Page	+ Quarter Page	
Advertisement in the online Student Directory with a link to your company website.	+	+	+	+	+
Attend the Appreciation Breakfast with Mrs. Patin (principal) and school administration in the fall.	+	+	+	+	+
"Thank You" on Braes Boulevard school marquee.	+ Two (2) weeks	+ One (1) week	+ One (1) week	+	+
Recognition on Corporate Sponsor Thank You banner displayed in front of the school and at PTO events throughout the year.	+	+	+	+	+
Logo on school event tee-shirts. Adult sized tee-shirts with your logo.	+ Prominent	+	+	+	
A "Thank You" in the Twain Times, the schools weekly newsletter to parents, with a clickable link to your company website.	+	+	+	+	
"Like" and "Thank you" on the Mark Twain Elementary Facebook page.	+	+	+	+	+
Option to attend and distribute marketing materials at the Back to School Rumble (for all families) on August 24, 2017.	+	+	+		
Approved advertisement to be distributed in students' Tuesday red folders** (please see below).	+ Six (6) per year	+ Four (4) per year	+ Two (2) per year	+ One (1) per year	
Recognition as a top sponsor on electronic media in front rotunda.	+	+			
Reserved seated tickets to Huckleberry Bash (please request)	+ Four (4) tickets	+ Two (2) tickets			

**Every student at Mark Twain has a Tuesday red folder that is used as a communication tool to administration, teachers and staff to parents. Corporate Sponsors will have the exclusive ability to send printed materials home directly to our student families. This allows our Corporate Sponsors the ability to conduct a Direct Mail campaign without the hassle and expense of mailing printed materials. Materials have to be submitted one week prior to inclusion and must be approved by the Melissa Patin, the Mark Twain Principal, and VP of Corporate Fundraising, and delivered to Mark Twain Elementary for distribution. Corporate Sponsor must have adequate number of printed material (750) to be placed in each student's folder.

ADDITIONAL MARKETING OPPORTUNITIES FOR TWAIN CORPORATE PARTNERS

Some of our Corporate Partners have requested additional event specific marketing opportunities.

Spooky Fall Festival is our annual fall festival and fundraiser. Mark Twain will be all aglow on Saturday, October 7th from 3-6 PM. Money raised goes right back to Mark Twain to provide additional program support in the school. Students wear costumes, play games, jump/slide on the inflatables, go on rides, eat dinner and have a blast!

- Your company logo on all wristbands - \$1200
- Sponsor a ride, game, or inflatable - \$500

The Huckleberry Bash is an auction-style fundraiser for the school. This truly amazing event is our largest fundraiser each year. There is something for everyone.... Parents and staff can bid on jewelry, sports memorabilia, dinners, vacation getaways, gift baskets and certificates. All of the items are either donated from corporate sponsors and families or created through the efforts of the students, teachers and parents.

- Audio/visual and DJ - \$2500
- Printing Services - \$1000
- Valet - \$2000
- In Kind donations
 - Big Board
 - Silent Auction Donation

Additional Tuesday Folder inserts (please see description on previous page). Limited to 1 per month. \$150