



**Mark Twain PTO: United We Build Community
2011-2012 Corporate Partner Levels & Benefits**

TOM SAWYER

\$5,000

- Mention on weekly Mark Twain PTO newsletter as an official corporate partner of Mark Twain – Tom Sawyer level
- Full page ad in School Directory as well as listed on front pages as an official corporate partner of Mark Twain
- Company link on the Mark Twain PTO website listing your company as an official corporate partner of Mark Twain
- Listed on the corporate partner banner located on the outside of the school
- Sponsorship of Spooky Spaghetti, October 22, 2011
 - Logo recognition on event posters, banners and mention on website with company link
 - Company logo prominently listed on Spooky Spaghetti event shirts sold at the Mark Twain School Store
 - Six Spooky Spaghetti T-shirts
 - Six wristbands to Spooky Spaghetti
- Sponsorship of Mark Twain Huckleberry Bash, February 10, 2011
 - Logo recognition on event posters, banners and mention on website with company link
 - Company logo prominently placed on Huckleberry Bash T-shirts sold at the Mark Twain School Store
 - Mention in Bash auction program as an official corporate partner of Mark Twain
 - Personal introduction during Huckleberry Bash Auction
 - Six tickets to Huckleberry Bash Auction
 - Six Huckleberry Bash T-shirts

HUCKLEBERRY FINN

\$3,000

- Recognition in weekly Mark Twain PTO newsletter as an official corporate partner of Mark Twain – Huckleberry Finn level
- Full page ad in School Directory as well as listed on front pages as an official corporate partner of Mark Twain
- Company link on the Mark Twain PTO website listing your company as an official corporate partner of Mark Twain
- Listed on the corporate partner banner located on the outside of the school
- Sponsorship of Spooky Spaghetti, October 22, 2011
 - Logo recognition on event posters, banners and mention on website with company link
 - Company logo prominently listed on Spooky Spaghetti event shirts sold at the Mark Twain School Store
 - Four Spooky Spaghetti T-shirts
 - Four wristbands to Spooky Spaghetti
- Sponsorship of Mark Twain Huckleberry Bash, February 10, 2012
 - Logo recognition on event posters, banners and mention on website with company link
 - Company logo prominently placed on Huckleberry Bash T-shirts sold at the Mark Twain School Store
 - Mention in Bash auction program as an official corporate sponsor of Mark Twain
 - Personal introduction during Huckleberry Bash Auction
 - Four tickets to Huckleberry Bash Auction
 - Four Huckleberry Bash T-shirts



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SAMUEL CLEMENS

\$2,000

- Half page ad in School Directory as well as listed on front pages as an official corporate partner of Mark Twain
- Company link on the Mark Twain PTO website listing your company as an official corporate partner of Mark Twain Samuel Clemens Level
- Listed on the corporate partner banner located on the outside of the school
- Sponsorship of Spooky Spaghetti, October 22, 2011 –
 - Company logo prominently listed on Spooky Spaghetti event shirts sold at the Mark Twain School Store
 - Logo recognition on event shirts, posters, banners and mention on website with company link
- Sponsorship of Mark Twain Huckleberry Bash, February 10, 2012 –
 - Company logo prominently placed on Huckleberry Bash T-shirts sold at the Mark Twain School Store
 - Mention in Bash auction program as an official corporate partner of Mark Twain
 - Logo recognition on event shirts, posters, banners and mention on website with company link

AUNT POLLY

\$1,500

- Recognition in School Directory and mention on the PTO website with company link as an official corporate partner of Mark Twain
- Quarter-page ad in School Directory as well as listed on front pages as an official corporate partner of Mark Twain
- Listed on the corporate partner banner located on the outside of the school
- CHOOSE ONE EVENT SPONSORSHIP:
 - Sponsorship of Spooky Spaghetti, October 22, 2011
 - Logo recognition on event shirts, posters, banners and mention on website with company link
 - Two Spooky Spaghetti T-shirts
 - Two wristbands to Spooky Spaghetti
 - OR-
 - Sponsorship of Mark Twain Huckleberry Bash, February 10, 2012
 - Logo recognition on event shirts, posters, banners and mention on website with company link
 - Mention in Bash auction program as an official corporate partner of Mark Twain
 - Two tickets to Huckleberry Bash Auction
 - Two Huckleberry Bash T-shirts

BECKY THATCHER

\$500

- Recognition in School Directory, Auction Program and mention on the PTO website as an official corporate partner of Mark Twain
- Listed on the corporate partner banner located on the outside of the school



Mark Twain PTO: United We Build Community

Corporate Partner Response Form

_____ Our company would like to be a 2011 - 2012 Mark Twain Elementary PTO Corporate Partner.
As a _____ Partner.
(See the enclosed levels of partnership level)

_____ Our company will not participate as a 2011 -2012 Mark Twain Elementary PTO Corporate Partner but please keep us in mind for next year and other partnership opportunities.

Please recognize our company in print as detailed below:

(name of company to be printed)

Please make checks payable to Mark Twain Elementary PTO and return to:
Jennifer Castillo
Mark Twain Elementary PTO - VP Fundraising
7500 Braes Blvd. Houston, Texas 77025

Please have your marketing person contact Jennifer Castillo at castillojeneric@sbcglobal.net or call 713-446-7526 cell to coordinate partner level fulfillment as it relates to signage, ads, website information.

Thank you for your support of Mark Twain!
(To be listed as a corporate partner in the school directory, we need your commitment of support by September 17, 2011.)