



Mark Twain Elementary School

PUT A SMILE ON YOUR STUDENT'S FACE, PLACE AN AD IN THE MARK TWAIN SCHOOL DIRECTORY

2011-2012 School Directory Parent Advertising Form
Parent Ad Sizes and Costs:

Parent Ad that Parent creates (2"Wx3.5"H)	\$ 35.00
Parent Ad that Directory Team creates (2"Wx3.5"H)	\$ 50.00
Business Card Ad (2"Wx3.5"H)	\$100.00
Half Page Ad (4.5"Wx3.5"H)	\$200.00
Full Page Ad (4.5"Wx7.5"H)	\$300.00

For additional ad placements (such as section dividers), see Business Ad Form.

Please complete the information below:

Family/Company Name: _____

Address: _____

City/State/Zip Code: _____

Telephone#: _____ Email: _____

Ad Size: _____

Authorized Signature: _____

Printed Name: _____ Date: _____

If the Directory Team is creating the parent ad, please provide ad copy and any ad themes (sporty, cute, etc.) or a favorite photo:

Once completed please send the following by Friday, September 16, 2011:

Advertising Form and Artwork (.PDF or .JPEG format) may be sent via mail or email.

Nicole A. Shah – Director, Student Directory
7500 Braes Blvd. Houston, TX 77025
(713) 256-6220
twaindirectory@hotmail.com

Checks should be made payable to Mark Twain PTO.

MARK TWAIN ELEMENTARY SCHOOL APPRECIATES YOUR SUPPORT!

Mark Twain Elementary School 7500 Braes Blvd. Houston, TX 77025 www.marktwainpto.org
Mark Twain PTO is a 501c3 tax exempt organization.